

May 8, 2024
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CHINAPLAS 2024 – POST-SHOW REPORT **Shanghai, April 23-26, 2024**

The 36th edition of CHINAPLAS took place from April 23 to 26, 2024 at NECC National Exhibition and Convention Center of Shanghai.

The show, alternating between Shanghai and Shenzhen, is organized by Adsale Exhibition Services in cooperation with Messe Düsseldorf China, with the "traditional" support of EURO-MAP (for the 33rd time) and many local Associations.

Place	Date	Gross area	Net area	Exhibitors
Shanghai	April 23-26, 2024	380,000 sqm	n.a.	4,420
Shenzhen	April 17-20, 2023	380,000 sqm	n.a.	3,905
Shenzhen	April 13-16, 2021	350,000 sqm	n.a.	3,600
Guangzhou	May 21-24, 2019	260,000 sqm	140,000 sqm	3,624
Shanghai	April 24-27, 2018	340,000 sqm	153,000 sqm	3,948
Guangzhou	May 16-19, 2017	250,000 sqm	134,000 sqm	3,485
Shanghai	April 25-28, 2016	240,000 sqm	134,409 sqm	3,340
Guangzhou	May 20-23, 2015	240,000 sqm	127,458 sqm	3,282
Shanghai	April 23-26, 2014	230,000 sqm	120,000 sqm	3,067
Guangzhou	May 20-23, 2013	220,000 sqm	116,000 sqm	2,972
Shanghai	April 18-21, 2012	210,000 sqm	110,000 sqm	2,700
Guangzhou	May 17-20, 2011	180,000 sqm	100,000 sqm	2,450

Besides the Chinese, there were nine national pavilions organized by: Austria, France, Germany, Italy, Japan, Switzerland, Taiwan, United Kingdom, United States.

The exhibitors, that occupied 14 halls, were 4,420.

As far as the affluence is concerned, the organizers confirmed 321,879 visitors subdivided day by day as follows:

Date	Visitors	Overseas visitors
April 23	93,241	19,380 (20,8%)
April 24	118,687	24,862 (20,9%)
April 25	81,662	20,067 (24,6%)
April 26	28,289	8,895 (31,4%)
TOTAL	321,879	73,204 (22,7%)

During this edition of CHINAPLAS, there was a sharp increase in attendance: +29.7 percent over the 2023 edition in Shenzhen (248,222 visitors) and even +78 percent over the last edition held in Shanghai five years ago (due to Covid pandemic) in 2018 (180,701 visitors).

Comparing visitors' affluence in the last three editions:

	2024 Shanghai	2023 Shenzhen	2021 Shenzhen
Visitors	321,879	248,222	152,134
Overseas visitors	73,204 (22,7%)	28,429 (11,45%)	2,363 (1,5%)

Next edition of CHINAPLAS will take place on April 15-18, 2025, at Shenzhen World Exhibition & Convention Center (Bao'an new venue).

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